

Organ Plays at 9, 11, 11:55
and 4:50
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

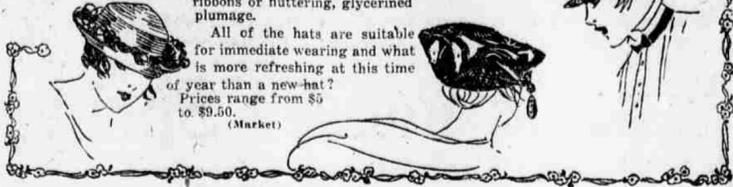
WANAMAKER'S

WEATHER
Rain

A Page Packed Full of Springtime Fashion News From Wanamaker's Down Stairs Store

Toile Cirée Is a Shining Point In New Spring Millinery

Smart little crushed toques are made entirely of this glossy black material, other hats are widely banded with it or boast a perky little bow. Sometimes it is embroidered in gay colors, other times it is used plain. Interesting sailor shapes in brown, navy and black have brims of chrysanthemum braid and crown bands of embroidered toile cirée. Bright-colored fruits and little flowers wreath themselves about certain dark straw hats or quite cover the crowns of small toques. Then there are numbers of charming little straws, gray with fresh ribbons or fluttering, glycerined plumage. All of the hats are suitable for immediate wearing and what is more refreshing at this time of year than a new hat? Prices range from \$5 to \$9.50. (Market)



Flexible Sparkling Bracelets, \$7.50

These charming flexible bracelets of sterling silver set with rhinestones that are a good imitation of the handsome diamond ones are unusual at \$7.50. (Chestnut)

Fashionable Women Are Asking Every Day for Slipon Gloves

Gloves with long cuffs are undoubtedly the mode for Spring, and a charming mode it is. Soft, lightweight, washable capeskin gloves have four-inch cuffs, scalloped at the edges, and two-tone embroidery on the backs. They are full pique sewn and can be had in tan, brown and two shades of beaver, \$3. Another very smart washable glove is of chamisole-color doe-finish leather. It is in slipon style, with a five-inch cuff and spearpoint stitching; outseam sewn. \$3.50 a pair.

Special at \$1.65

Women's street gloves of capeskin in brown, tan and beaver. They have embroidered backs and one clasp at the wrist, "Seconds." (Central)

Slipon Veils

—Special at 35c

These snug little veils are gathered onto elastic which holds them firmly in place. Some are in fancy meshes, others have dots of various sizes. In black, brown, navy and taupe.

Fresh new veillings by the yard show new scroll patterns, fancy meshes and many dotted patterns. In the same colors at 35c to \$2 a yard. (Central)

New Handbags With an Air of Spring —\$3 and \$3.50

Puffy silk bags with covered or metal frames are in black, taupe or navy. And the majority have little purses or mirrors, or both, inside. (Chestnut)



Scores of Spring Frocks

Arrive in All Their Freshness for Saturday
Taffeta Dresses Start at \$23.50

—and what pretty, gleaming things they are! Some have frilly little ruffles, some are embroidered in heavy silk, in beads or braid and tunics vary most engagingly in length and breadth. The taffeta dress that is sketched is in tan, navy or French blue, with insets and little pipings of contrasting taffeta. The skirt is quite puffy about the hips and is gathered onto elastic about the hem. \$29.50.

Wool Jersey Dresses, \$15 and \$16.50

We don't seem to be able to get these dresses fast enough for the women who want them. Here are pretty new frocks, just arrived, in navy, gray, Copenhagen, peanut, henna and tan. One of them, at \$15, is sketched.

Other wool jersey dresses, of finer qualities, are priced up to \$29.50.

Georgette Dresses Are Light or Dark

Many charming afternoon dresses are in navy, black, brown and taupe, while for informal evening wear and for the South there are delightful things in flesh pink, light blue and white. Some are embroidered with crystal beads, with beads of contrasting colors or the same colors as the dresses. Others show deep folds and hemstitching. Prices start at \$35, \$39.50 and go to \$85.

Some Fine Sample Dresses of Navy Blue Tricotine Are Special at \$59.50

The tricotine is of a fine, close quality, dyed a very dark navy. The dresses are beautifully made and quite elaborately embroidered in braid or in queer designs done by hand in heavy thread; sometimes the designs are lighted up with a tinsel thread, some beads or a thread of silvery silk. In cut, every dress is quite new. Just one or two of a kind, and all underprice. (Market)

The Spring Coat Story Is a Short One

The coats, themselves, are short, too, and most becoming. A charming velour in reindeer or Belgian blue is caught at the waist with a narrow leather belt. \$29.50. A coat of polo cloth has a gray silk lining, strapped cuffs and a collar facing of leatherette. \$25. A number of pretty coats of velour, silvertone and polo cloth, jaunty and smart, are \$45.

Camel's Hair Coats

In this same smart length are in the natural tan, lined with peau de cygne of the same shade. Pockets are deep and roomy and there is a belt of self material. \$62.50. Scores of other styles at \$58.50 to \$97.50. (Market)

Pretty Crepe de Chine Envelope Chemises, \$4.85

Good quality silk that is in flesh pink or white makes these pretty underthings that are adorned with wide hemstitching and wee rosebuds. (Central)

Women's Flannellet Nightgowns, \$2

Made in a good style, with V-neck and long sleeves; they are in pink and blue stripes. (Central)

Dark Camisoles, \$2

Seal brown taffeta camisoles and black, brown and navy mesaline ones are trimmed with hemstitching. (Central)

Sateen Petticoats In Plenty of Colors, \$2

Rose, purple, Pekin, reseda, Copenhagen, navy, black and white are the colors in which these good petticoats can be found. They are made with pleated flounces, which are ruffled or trimmed with wavy lines of contrasting stitching. Sateen petticoats of a little better quality, in the same shades, are \$3.

Extra-Size Petticoats

of a good quality of silk jersey have pleated flounces of taffeta. They are very full and are gathered on to elastic. In brown, black, taupe and navy, \$13.75. (Central)

Women's Vests

25c for plain or crochet-trimmed vests of Swiss ribbed cotton. 35c, three for \$1, for fine ribbed vests in regular or extra sizes, with either shoulder straps or the regular top. (Central)

For Baby's Spring Outfitting

Bonnets for dear little heads are puffy affairs of white crepe de chine or bengaline, with soft, warm linings. The detachable linings can be taken out when they are to be laundered or when warmer weather comes. \$1 to \$3.50.

Coats begin with a snowy corduroy at \$6. Others are of white cashmere or crepella, all hand embroidered and nicely lined, at \$8.50 to \$12.75.

Dresses are simple and well made of softest nainsook or lawn; they are trimmed with wee lace edges or have little yokes. \$1.25 to \$3.25.

Hand-made dresses have bits of hand-embroidery or fancy stitching and are \$3 and \$3.25. These are all in 6 months to 2 year sizes. (Central)

Here's Fresh Charm as New Spring Blouses Appear



Very New and Very Smart The Tricolette Overblouse Arrives for Spring

It's quite the last word and is most youthfully charming. Of tricolette in about any color you will see it embroidered with gaily colored wool and sometimes caught in back with a sash. The neck is round and the sleeves quite short—yes, it's very French. Prices start at \$16.75. In the Little Gray Salon. (Market)

Newest of all are the kimono sleeve blouses of colored voile with embroidered dots. Necks are round, sleeves are short and both are finished with a band of plain voile. In flesh pink and sunset, these blouses are \$5.75. Another youthful and charming blouse is of crisp white lawn striped in pink, blue or black. The tucked Peter Pan collar and the turn-back cuffs are edged with a hemstitched band of plain white. \$2.50. Both of the blouses are sketched.

Special at \$5.90

Blouses of flesh pink or white Georgette crepe are quite elaborately beaded and embroidered or are trimmed with fairly wide tucks used vertically or horizontally. Many have the becoming round necks.

\$6.75

A crepe de chine blouse of unusually good quality, it is simply made in double-breasted style with four pearl buttons, and can be had in flesh pink or white. \$6.75. (Market)

Gay New Bag Ribbons and Bag Tops

A great many women like to make their own bags to suit their fancy, or perhaps to match a particular suit or frock. They will find the choosing of new ribbons and of tops pleasantly varied.

The ribbons are lovely ones of satin or taffeta, a great many with embossed flowers, others are embroidered in silver or gold threads. Of course, some are plain, if you prefer them. 7 to 9½ inches wide they are \$1.45 to \$9.25 a yard.

Tops are of shell-colored celluloid or metal and are \$1.25 to \$2.50. Chains of metal or shell for the tops are 50c each. (Central)

Spring Corsets Are Here Topless Corsets, \$1.50 to \$3.50

For the slight women who want little corseting there is especially good choosing in topless, lightly boned corsets, some with elastic all around the top, others have it only in front. Of pink and white coutil and broche.

For Heavier Figures, \$2 to \$5

The average to the stout figure can be well fitted in corsets of good pink or white materials. Low, medium or medium high corsets are well designed for their particular needs.

Pink Bandeaux, 40c Special

They have elastic at the back and tape shoulder straps.

Lacy Brassieres, 85c

Of pink or white poplin trimmed with neat lace they are in hook-front style. (Central)

New Spring Clothes for Junior Girls

Styles have a charming youthfulness that will appeal to both mother and daughter—to mother because they are not too "grown-up," to daughter because they are not too childish.

Jersey suits in brown, blue and green, usually made in the pinch-back sports styles, nicely belted and pocketed, are \$29.50 to \$37.50. Coats are mostly on the short sports lines, but some are the full-length. Of polo cloth, velour or silvertone they are \$25, \$32.50 to \$39.50. Sizes from 12 to 17 years.

The coat sketched is of soft polo cloth in tan and green at \$25. 14 and 16 year sizes.

Taffeta Dresses are as charming as only taffeta dresses can be, and in navy or Pekin blue or brown they are \$22.50 to \$37.50. 10 to 16 year sizes.

The dress sketched is in tan or Pekin blue, with embroidery adorning the belt and pockets, and is \$22.50. 10 to 14 year sizes.

Skirts show pretty stripes or plaids and are in pleated or plain models at \$5.75 and \$6.50—30 to 33 inch lengths.

THE REMAINDER OF OUR WINTER COATS ARE NOW \$12 TO \$20. Mostly in dark blues and black, and 14 to 16 year sizes. (Market)



New Soft Collars, Mr. Man, Are Special at 25c!

They are all fresh and spotless, for they've just arrived—seven good shapes in cheviot, poplin, madras and mercerized cotton.

And Neckties in Spring Colorings, 85c

Plenty of good, well-made silk ties in enough designs and colorings to suit most any man.

Black and White Knitted Ties, \$1

—and they're in high favor—white cross-stripes on black ground. (Gallery, Market)

Fabric Suede Caps at \$2.50

Are an Uncommonly Good Idea In Spring Headgear for Men

The material is very soft, yet has plenty of body, and the caps are good looking from any angle. In cinnamon brown, tan, green and gray. Men's wool hats in brown, green and mixed colorings are \$3.

For Boys

Sturdy little tweed hats in Swarthmore and bulldog shapes are \$2.

Caps of mixtures are \$1; of tweeds and checks, \$2.35. (Gallery, Market)

A New Brogue Oxford of Fine Fashion for Men

It's that splendid type of heavy black Oxford that so many well-dressed men are wearing now. They have wing tips, many perforations, welted soles and low, flat heels. \$10.50 a pair. (In the Gallery Store for Men, Market)

\$10.75 Is Little for a Warm, All-Wool Mackinaw for the Boy

Each is a good, sound, Wanamaker coat that he can wear the remainder of this Winter and all of next—if he doesn't grow too fast. In the large plaids that the boys like and a comfortable style with big, roomy pockets and a collar that buttons snugly under the chin if he doesn't want it open.

Sizes for 7 to 16 year old boys. (Gallery, Market)

Shoes for Small Boys—Good at \$3.25

They're of sturdy black leather, Blucher cut, with round toes and thick, welted soles. Just right for school wear. Sizes 10 to 13. (Gallery, Market)

Women's Silk Stockings \$1.75 a Pair

Good quality black, white and cordovan silk stockings have cotton garter tops and are first quality. Heavier quality black silk stockings with cotton garter tops are "seconds," but the slight imperfections will not affect their wear. (Central)

Women Are Choosing Dark Suits for Early Spring Wear

Nine out of ten women, seeking Spring suits, ask us for navy blue or black and we are glad that we have so many pretty things in serge, wool poplin and tricotine to show them. Among the newest suits, lines are quite simple and the trimming most in evidence is glossy, black silk braid. Most of the collars are long and rolling and, for young women, there are some ripping jackets. Prices start at \$37.50 and go to \$85.

Wool Jersey Suits Never Lose Favor

They're wonderfully good knockabout suits, as any woman who owns one will tell you. In blue, green and brown heather mixtures, they start at \$25 and go to \$37.50. (Market)

Cotton Poplin in Pretty Colors

It is most suitable for draperies, children's dresses and the like. 27 inches wide, it is in rose, navy or old blue, olive green, gray, heliotrope, brown, pink, white and black. 75c a yard.

44-inch Mercerized White Voile

55c a Yard
This is soft and fine for making Spring blouses and children's dresses.

Lovely New Spring Voiles Are Here

and choosing is especially fine among the fashionable, dark figured voiles—a great many are in navy blue grounds. All 38 inches wide, they are 55c to \$2.50 a yard. (Central)

Women's New Pumps and Oxfords Are Marking Springtime

Shiny new pumps of patent leather, smart, trim Oxfords in dark tan are all ready to replace with freshness the shoes that Winter has left his marks upon.

Dark tan Oxfords with indicated wing tips or straight tips have welted soles and medium or Cuban heels. \$7.50.

Comfortable black kidskin Oxfords, with imitation wing tips, welted soles and medium heels, are \$8.25.

Dull black leather Oxfords in a similar style, with a trifle more perforations, are \$6.50.

Pumps of black patent leather and black kidskin have a small tongue, turned soles and high covered heels, \$8.50.



Black calfskin or patent leather pumps, plain, long and pointed, have high, covered heels and turned soles. \$7.50 a pair. Spats to wear with any of these, if you think the weather still a bit chilly, are 90c (special) to \$2.50.

Five Specials For Children

For Tiny Maids

Girls' black dull leather or patent leather button shoes are on wide toe shapes and have welted soles and low heels. In sizes 2½ to 6 at \$3.25. Similar shoes in sizes 8½ to 2 are \$2.90.

Children's tan button school shoes, sizes 8½ to 2, are \$2.25.

Dark tan button shoes, with wide and comfortable toes, are in sizes 6 to 8 at \$2.

Children's black kidskin button shoes with white tops and wedge heels are in sizes 5 to 8 at \$1.50. (Chestnut)

For Hard, Rough Wear

there are quite excellent school shoes of dark tan leather, lace style. Sizes 8½ to 2 at \$4.

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